



BTC22

THE BITCOIN CONFERENCE

SEPTEMBER 15-17 2022
INNSBRUCK

www.bconf.de

Ladies and gentlemen, dear sponsors,

From 15-17 September 2022, we will be hosting the largest German-speaking Bitcoin conference in Europe, the BTC22, with 1,400 participants at Innsbruck Congress Centre, Austria. We are taking our cue from Bitcoin Miami. All relevant German-speaking Podcasters and YouTubers, such as Einundzwanzig, Blocktrainer, Bitcoin verstehen, Bitcoin Austria, Fulmo, Aprycot Media, Rahim Taghizadegan, Niko Jilch and others, will take part in our conference. We are also inviting some of the big players from the US to Innsbruck (e.g., Michael Saylor, Saifedean Ammous or Jack Dorsey).

The primary goal is not to achieve maximum revenue. We are interested in finding the sponsors that fit BTC22 best of all and that can credibly represent our topics.

We will take a bitcoin-only approach and will dedicate 70% of our conference content to Bitcoin. We want to produce content that is easy to understand, suitable for beginners and that has a wide-ranging impact. We will also focus on the Austrian School (20%) and on Gold & Silver (10%).

The following payment deadlines apply to sponsoring fees:

1. The first instalment of 80% is due within 14 days
2. The remaining 20% are due two weeks after the end of BTC22 by 30 September 2022.

Our bank details for Fiat payments:

IBAN: AT65 1600 0001 0052 6875

BIC: BTVAAT22 (BTV Bank für Tirol und Vorarlberg AG, 6020 Innsbruck, Austria)

Account holder: eventation GmbH

A 5% discount applies to Bitcoin payments

We kindly ask you to settle the sponsoring amount based on the Kraken-Euro exchange rate at the time of payment to the address found on our invoice.

BTC-Euro exchange rate: <https://www.kraken.com/prices/btc-bitcoin-price-chart/eur-euro?interval=24h>

Sponsoring Levels & Services

	SILVER	GOLD	BITCOIN
A MAXIMUM OF 21 SPONSORS, INCLUDING	13	7	1
FIXED PRICE PER SPONSORING TICKET*	€ 12.000	€ 35.000	€ 75.000
LOGO ON OUR WEBSITE	₿	₿	₿
LOGO IN LIVESTREAM AND ON-DEMAND VIDEO	₿	₿	₿
LOGO AT SPONSORING SLIDES AT MAIN STAGE SCREEN	₿	₿	₿
LOGO ON OUR PROGRAMME FOLDER	₿	₿	₿
PULL-UP BANNER AT THE CONFERENCE	₿	₿	₿
GIVE-AWAYS FOR ALL PARTICIPANTS	₿	₿	₿
INTERVIEWS AND PLAYING OF RECORDINGS DURING CONFERENCE BREAKS		₿	₿
SHOWING OTHER EQUIPMENT OR PROMOTION MATERIAL AT THE CONFERENCE **		₿	₿
MENTIONING BY HOSTS DURING THE EVENT		₿	₿
LANYARD BRANDING			₿
ONE-TIME CONTACT WITH WHOLE DATABASE INCLUDING INFORMATION ABOUT THE MAIN SPONSOR			₿
CONDUCTING A HACKATHON WORKSHOP ON THURSDAY, 15/09/22 (THE 30 PARTICIPANT SPOTS WILL BE ASSIGNED IN A SOCIAL MEDIA RAFFLE)			₿
SWEEPSTAKE DURING THE CONFERENCE (E.G., WALLET WITH 0.5 BTC IN EXCHANGE FOR PARTICIPANT CARDS WITH ADDRESS DETAILS OF CONFERENCE PARTICIPANTS)			₿
SOCIAL MEDIA PROMOTION (INSTAGRAM, TWITTER)		1	2
INCLUDED TICKETS CONFERENCE PASS AT €549 EACH (FRIDAY-SATURDAY, 16-17/09/22)	1	3	8
INCLUDED TICKETS INDUSTRY PASS AT €989 EACH (THURSDAY-SATURDAY, 15-17/09/22)	1	2	4
INCLUDED TICKETS WHALE PASS AT €5,499 EACH (THURSDAY-SATURDAY, 15-17/09/22)			1
PAX PER SPONSOR WHO CAN PARTICIPATE IN MOUNTAIN EVENT SUNDAY-MONDAY, 18-19/09/2022 (EXCLUSIVELY FOR SPEAKERS, SPONSORS, TESTIMONIALS AND WHALES)		1	2
PARTICIPATION IN EXCLUSIVE STAR GUEST PROGRAMME (MOUNTAIN TOUR TO TRE CIME DI LAVAREDO, WILDSPITZE OR GROSSGLOCKNER)			1

* In case of over-subscription, we will find a solution with the sponsors. (prices excl 20% VAT or reverse charge respectively)

** Upon consultation with the organiser

Testimonials



Rahim Taghizadegan
Director of scholarium
President at Free
Private Cities



Roman Reher
Blocktrainer
100K YouTube
22,5k Twitter



Debbi
Bitcoin trifft Debbi
7,3K YouTube
Host at BTC22



Nikolaus Jilch
Journalist
Host at BTC22



Johannes Grill
President of
Bitcoin Austria



Jeff Gallas
Founder of Fulmo



Daniel Wingen
Value of Bitcoin
2,8K Twitter



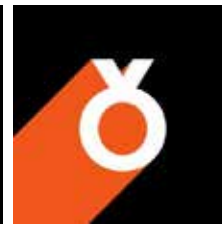
Anita Posch
Entrepreneur,
Author, Podcaster



Eindundzwanzig
Podcast



Jonas Hofmeister
Podcaster
Bitcoin verstehen



Aprycot Media
publishing
house

Support us and
our initiative.

Application Form

COMPANY NAME: _____

CONTACT PERSON: _____

STREET, NUMBER: _____

COUNTRY, ZIP CODE: _____

TOWN PHONE: _____

MOBILE: _____

EMAIL: _____

WEBSITE: _____

- Silver sponsoring level (€12,000)
- Gold sponsoring level (€35,000)
- BTC sponsoring level (€75,000)

Who of our testimonials attracted you as a sponsor or made you aware of BTC22?

Is there anything else you would like us to do in addition to providing the above-mentioned services?

What else would you like to tell us?



Organiser: eventation GmbH
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